Business & Entrepreneurship Class 2020

Chapter 2: Business Ethics & Social Responsibility

**DEBATE ON NIKE & SWEATSHOPS**

1. We will watch this documentary made in the 1990s called “Behind the Swoosh”

<https://www.youtube.com/watch?v=M5uYCWVfuPQ>

1. After news of Nike’s sweatshops became public in the 1990s, the company’s CEO Phil Knight was forced to address it. Some say he has; others say he has not. Read this overview article:

<https://www.newidea.com.au/nike-sweatshops-the-truth-about-the-nike-factory-scandal>

1. Let’s read a “Pro-Nike” article arguing Nike has tried to fix this problem and how:

<https://www.businessinsider.com/how-nike-fixed-its-sweatshop-image-2015-6>

1. Let’s read a “Anti-Nike” article arguing Nike does not really care about this issue but just wants to fix its corporate image:

<https://goodonyou.eco/how-ethical-is-nike/>

1. Here are two recent articles on all this:

<https://www.washingtonpost.com/opinions/2020/03/17/your-favorite-nikes-might-be-made-forced-labor-heres-why/>

<https://nypost.com/2020/07/25/nike-should-quit-lecturing-on-social-justice-and-atone-for-using-slave-labor-in-china/>